



GROWING COMMUNITIES,
HARVESTING FUTURES.



Zambezi Harvest is a community-based program that supports local farmers and promotes sustainable agriculture. It sources fresh produce from local farmers, provides training and resources, and partners with businesses to promote locally sourced produce. It also aims to create economic growth by providing a market for farmers to supply the hospitality industry.

THANK YOU FOR SUPPORTING THE ZAMBEZI HARVEST COMMUNITY PROGRAM!

The primary focus of Zambezi Harvest is the Chiawa Game Management Area just outside of Lower Zambezi National Park. By supporting sustainable business practices in this area, the community benefits from the tourism beyond the traditional scope of working for lodges. Fostering this relationship not only empowers the community but also contributes to conservation by engaging locals in the preservation of the park and its wildlife. Zambezi Harvest is an offshoot project of the Zambezi Wildlife Trust.

HOW DOES ZAMBEZI HARVEST WORK?

Lodges and Camps that support the Zambezi Harvest have committed to trying to source as much of their fresh produce as possible from the local communities. Most fresh supplies for camps are sourced in Lusaka, then transported 3-4 hours by road. The Zambezi Harvest program supports farmers by giving them a Lusaka price for produce sourced locally in the Chiawa Game Management Area; in most cases this is 2-3 times the price of they would get in the local markets.

WHAT ARE THE BENEFITS?

The impact of Zambezi Harvest on communities has been profound, with significant positive outcomes observed after just one year of support:

- **Income:** Farmers have experienced substantial increases in their earnings, enabling them to provide better support for their families.
- **Fair Trade:** Farmers now receive fair end-user prices for their produce, ensuring that their hard work is justly rewarded.
- **Injection of Capital:** With increased income, farmers have been able to reinvest in their farms, expanding their production capacities not only for our program but for their overall business growth.
- **Improved Farming Practices:** Zambezi Harvest has facilitated the adoption of sustainable practices, including minimum tillage farming and investments in drip irrigation, leading to improved agricultural efficiency and sustainability.
- **Community Benefits from Tourism:** Our program has not only created jobs but also encouraged community participation in the tourism economy, ensuring a broader spectrum of benefits reach local residents beyond mere employment opportunities.